



Below is an update on the Iowa Health and Wellness Plan and Health Insurance Marketplace:

Iowa Health and Wellness Plan

Mark Your Calendar- Upcoming MAAC Meeting to Include Public Forum: The spring 2014 Medical Assistance Advisory Council (MAAC) meeting will include a special public comment forum specifically related to the Iowa Health and Wellness Plan. During the forum, individuals and organizations will have the opportunity to share comments on the program. The Iowa Health and Wellness Plan public comment forum will be held on May 21, 2014, from 1:00 p.m. – 3:00 p.m. The regularly scheduled MAAC meeting will begin at 10:00 a.m.

Dental Wellness Plan Information Mailing to Members: All Iowa Health and Wellness Plan members (Iowa Wellness Plan and Iowa Marketplace Choice Plan) will be receiving identification cards and member materials from the Dental Wellness Plan, managed by Delta Dental of Iowa. Coverage under the Dental Wellness Plan begins on May 1, 2014. Members will use the Dental Wellness Plan provider network, and will receive an ID card for the program. Learn more by accessing the [Dental Wellness Plan website](#).

Former IowaCare Members to Begin Receiving Iowa Health and Wellness Plan Renewal Notices: Many former IowaCare members were administratively transferred to the Iowa Health and Wellness Plan. Prior to that transfer, IowaCare members who had an annual renewal date of July-December 2013, did not need to go through the renewal process, and coverage under IowaCare was extended until December 2013. Those individuals who had coverage extended and transferred to the Iowa Health and Wellness Plan will now begin the renewal process for their current Medicaid coverage. Renewals will begin for June 2014, and will be based on the individual's previous IowaCare renewal date. Members whose renewal is due for June will begin to receive their renewal documents after April 23. Please help encourage members to complete their renewal on time to keep their Iowa Health and Wellness Plan coverage.

RFI Issued for Healthy Behaviors Program: The IME issued a Request for Information (RFI) MED-15-003 on April 24, 2014, that can be found at the following link: http://bidopportunities.iowa.gov/?pgname=viewrfp&rfp_id=10201. The purpose of this RFI is to allow interested stakeholders and vendors to provide input and comments on member rewards design under the new Healthy Behaviors Program. The Healthy Behaviors Program will be designed to increase individual responsibility for personal health and support adoption of healthier behaviors with long-term goal to reduce health care costs for preventable conditions by improving patient activation and health status. The information sought in the RFI will assist the IME in developing a rewards system that supports the goals of the Iowa Health and Wellness Plan. The IME anticipates releasing a competitive solicitation at a future date to select a contractor to develop and administer the rewards system for the Healthy Behaviors Program that will consider feedback from this RFI.

Other Iowa Medicaid Programs

Non-Emergency Medical Transportation (NEMT) Request for Information (RFI) Public Meetings Schedule: On March 20, 2014, the Iowa Department of Human Services released a Request for Information (RFI) seeking feedback from Medicaid members, advocates, constituents, and potential bidders. Three public meetings will also be held regarding this RFI. Please read the [attached flyer](#) for more information.

Health Insurance Marketplace

Commissioner Issues 2015 Plan Filing Guidelines: The Iowa Insurance Commissioner has issued the 2015 qualified health plan (QHP) filing guidelines. [These guidelines can be found here.](#)

Medicare and the Marketplace Factsheet: The Senior Health Insurance Information Program (SHIIP) has provided a fact sheet that addresses questions regarding Medicare and the Marketplace. [The fact sheet can be found here.](#)

Iowa Health Insurance Marketplace Lessons Learned Listening Session: Hosted by the CMS Kansas City Regional Office, the purpose of the session is for CMS to gain insight from partners and stakeholders who were directly involved in Marketplace outreach, education, and enrollment about what worked well and what can be improved. CMS will use your feedback to improve planning, strategies, and tactics for the highest enrollment impact during the next Open Enrollment Period. The webinar will be held at 1:00 p.m. on Monday, May 12, 2014. Registration is required. To register, go to <http://iahimlessonslearned.eventbrite.com>.

Please feel free to share this information with others in your organization or your community. If you'd like to subscribe to these email notifications, please email "subscribe" along with your name, organization and contact information to IMECommunications@dhs.state.ia.us.

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